



Socket's Reseller Program

About Socket

Socket is proud to be the largest local Internet provider in Missouri. Founded in 1994, we offer Internet and telecommunications services to residents and businesses in more than 400 Missouri cities.

Our customers enjoy local, friendly technical support and customer service from representatives based in Columbia, MO. Our goal is to make the Internet experience for each of our customers as enjoyable and hassle-free as possible.

To learn more about Socket, visit www.socket.net/about.

About Socket's Reseller Program

One reason behind Socket's success over the years is the strong partnerships we have built with local computer and electronics stores. Socket resellers sign up customers on a commission basis and also offer local support to customers in need of computer parts or repair.

More than 100 local businesses throughout Missouri currently participate in Socket's Reseller Program. Our network of resellers includes large and small businesses, even some which are home-based. To view a directory of current resellers, visit www.socket.net/resellers.

It is absolutely free to participate in Socket's Reseller Program and there are no contracts, commitments or minimum sales requirements.



Socket's Reseller Program

How Socket's Reseller Program Works

Signing Up Customers

Resellers use online registration forms to sign up both High-Speed DSL and dial-up customers. Sign-up CDs can also be distributed or displayed. Each CD contains a special code that, when used, will trace back to the specific reseller who distributed it. Special vouchers or coupons can also be used.

Resellers receive \$20 for all new or reactivated customers and \$10 for all current dial-up customers who upgrade to High-Speed DSL.

Special Offers

All customers who sign up with a reseller will earn one FREE month of Premium Dial-Up Internet. High-Speed DSL specials are also offered and vary by area.

Marketing Assistance

Socket provides in-store signage and displays, promotional items and other assistance with marketing our Internet service to customers. Marketing solutions can be customized for each reseller's area and customer type.

Customer Referrals

Socket refers customers to a reseller in their area when they are in need of computer parts or support beyond what our technical support center can provide. All resellers are also featured on Socket's Web site.

Other Benefits

Resellers receive a complimentary Premium Dial-Up account to use for modem testing or personal/business use. Resellers with an established pattern of good performance can also be eligible for discounted High-Speed DSL service for their home or business.



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Find Out More

Helpful Links

Explore Socket's Web site at **www.socket.net**.

Find residential packages and pricing at **www.socket.net/home**.

Learn about Socket's business services at **www.socket.net/business**.

Browse our Customer Home Page at **www.socket.net/customer**.

View all of our local access numbers at **www.socket.net/customer/dialup**.

Access our support page at **www.socket.net/support**.

Read comments from residential customers at **www.socket.net/testimonials**.

Read comments from business customers at **www.socket.net/clients**.

Ready to Get Started?

Visit **www.socket.net/resellerapply** to complete a brief application. Or just contact the Reseller Coordinator (see below).

Questions?

Please contact:

Allie Schomaker

Reseller Coordinator

1-800-762-5383 ext. 182

reseller@socket.net

Thank you for your interest! We look forward to working with you!